The implementation and success of the Neighborhood Watch Program lies within the leadership of the Neighborhood Watch Coordinator. The Neighborhood Watch Coordinator is directly involved with the families of the neighborhoods.

The Neighborhood Watch Coordinator responsibilities are:

1. Each Neighborhood Watch Coordinator should solicit up to ten (10) family homes/apartments within their neighborhood to participate in the Neighborhood Watch Program.

2. To maintain and expand the program to include as many residents as possible.

3. To establish objectives and strategies in concert with the Crime Prevention Section and the Norfolk Police Department and other city agencies.

4. To plan and implement programs that will be beneficial and appropriate to the neighborhood.

5. To assess the success of the program and provide feedback to residents and the Crime Prevention Section.

6. To recruit new Neighborhood Watch members striving for 65% participation.

7. To notify residents of meetings and training sessions.

8. To establish the Operation Identification Program.