



Norfolk Police Department

Neighborhood Watch Program – Leadership Roles

WATCH COORDINATOR:

1. Recruit members from at least 10 homes/apartments within the neighborhood to participate in the Neighborhood Watch Program.
2. Maintain and expand the program to include as many residents as possible.
3. Establish objectives and strategies in concert with the NPD Crime Prevention Unit and other city agencies.
4. Plan and implement programs that will be beneficial and appropriate to your neighborhood.
5. Assess the success of the program(s); provide feedback to residents and to the NPD Crime Prevention Unit.
6. Recruit new Neighborhood Watch members, striving for at least 65% participation.
7. Notify residents of meetings and training sessions.
8. Establish the Operation Identification Program (marking valuables with engraver and displaying program decal).

BLOCK CAPTAINS:

1. Report suspicious activity in designated block(s) to the Watch Coordinator or to the CRO (Community Resource Officer) assigned to your neighborhood.
2. Assist the Watch Coordinator in notifying Watchers of meetings.
3. Assist with recruitment of Neighborhood Watch members.
4. Organize a telephone tree for your neighborhood.
5. Support the Watch Coordinator's efforts to keep Neighborhood Watch members interested and motivated.

BLOCK WATCHERS:

1. Act as the eyes and ears of the neighborhood and report suspicious activity to the Block Captain.
2. Study available crime prevention materials to implement appropriate improvements to personal and residential security.
3. Check neighbor's home when asked or when they know that the neighbor is away.
4. Secure their home in compliance with suggestions made in a home security survey.
5. Participate in the Operation Identification Program.
6. Inventory personal property of value (i.e., firearms should be secured in a gun safe).
7. Cooperate with and assist the Neighborhood Watch Coordinator and the NPD Crime Prevention Unit with programs to help reduce crime in the community.
8. Attend scheduled meetings and training sessions.
9. Stay in contact with neighbors and greet new residents.

For more information, call the NPD Crime Prevention Unit: (757) 664-6901.